

PGDM in Business Analytics

In today's digital era, data-driven decision-making is key. ASBM's 2-year **PGDM in Business Analytics** equips you with industry-relevant skills like Generative AI, Blockchain, and IoT, combined with practical experience through live projects and internships.



Learn Generative AI, Blockchain, IoT



Case studies, simulations, industry certifications



Live projects, internships, collaborations



Mentorship and Guidance from Industry Experts



Earn merit-based scholarships

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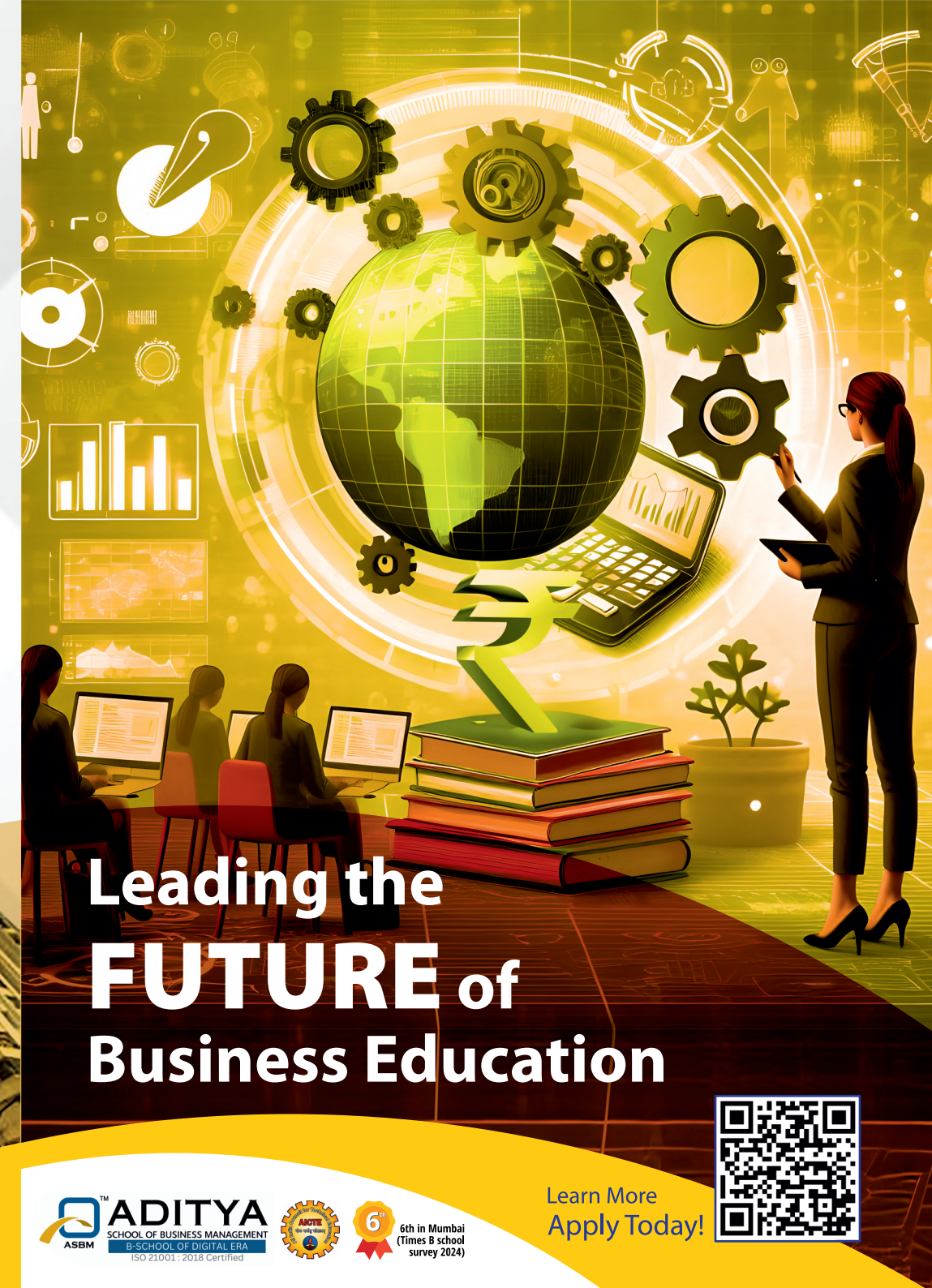
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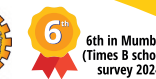
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Aditya Campus



Leading the **FUTURE** of Business Education




Learn More
Apply Today!








About ASBM


Aditya School of Business Management (ASBM) is a leading institution in Mumbai, dedicated to shaping the future of management education. Our experienced faculty focuses on practical learning and industry relevance, preparing students to become successful leaders in the digital age. ASBM graduates are highly sought after by top companies.


 Established in 2011

 Ranked among top B-Schools in India

 Approved by AICTE

 Committed to bridging the academia-industry gap

 Flagship program: PGDM

 World-class infrastructure and facilities

Courses Offered at ASBM

ASBM offers three comprehensive PGDM programs designed to equip you with the skills and knowledge needed to excel in today's competitive business landscape.

-  **PGDM PLUS**
-  **PGDM in Artificial Intelligence & Data Science**
-  **PGDM in Business Analytics**



PGDM PLUS

ASBM's 2-year PGDM Plus program builds future leaders with a blend of core management skills and industry trends. This AICTE-approved course offers practical experience through certifications, industry visits, and real-world projects, preparing students for dynamic business roles.

 **Dual specialization options**

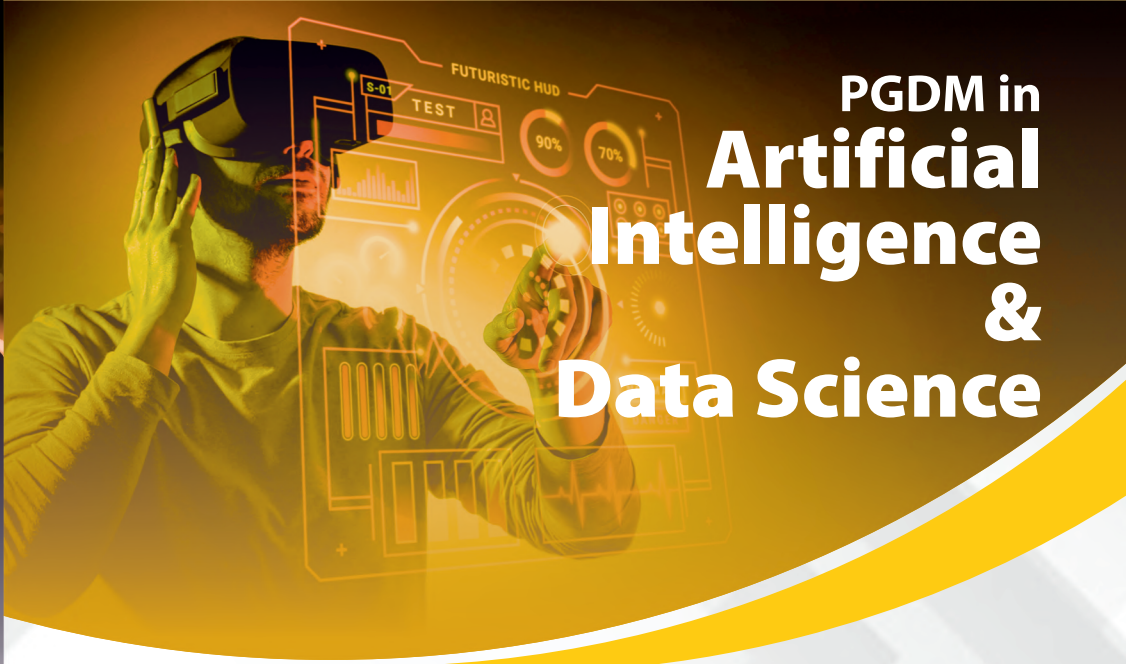
 **Industry internship for hands-on experience**

 **Project-based learning to develop practical skills**

 **Digital skills vertical to stay ahead in the digital age**

 **100% Placement Assistance**

 **Industry-recognized certifications**



PGDM in Artificial Intelligence & Data Science

In today's data-driven world, demand for **AI** (Artificial Intelligence) and **Data Science** professionals is booming. Our 2-year PGDM program in AI & Data Science is designed to equip you with the skills and knowledge you need to become a leader in this exciting field.

 **Hands-on experience with AI, ML, NLP, LLM**

 **Industry practitioners as faculty**

 **Martech and Finance Labs for real-life simulations**

 **Industry-spanning curriculum with diverse skills**

 **Capstone and field-based projects**

 **Industry-recognized certifications**